

# Quinn's Next Step Media Kit

**QUINNSNEXTSTEP.COM**



Website: [www.quinnsnextstep.com](http://www.quinnsnextstep.com)

YouTube: [youtube.com/@quinnsnextstep](https://youtube.com/@quinnsnextstep)

Platforms: X, YouTube, Rumble, Locals, WordPress, Facebook, LinkedIn, VelvetAustin

*Quinn's Next Step is a multimedia platform offering engaging conversations, insightful commentary, and event coverage. We aim to inform, inspire, and entertain audiences across multiple channels with authentic storytelling and creative production.*

## **Brand Overview**

**Mission Statement:** "Quinn's Next Step" provides engaging and informative content that documents personal projects, shares insights on career paths, and explores various interests. We aim to encourage viewers to tackle new challenges, learn new skills, and find motivation in their own journeys of progress and self-improvement. Vision: "To inspire and empower viewers to embrace their "next step" in life, whether it's through practical DIY projects, career exploration, or personal development, while fostering a community of continuous learning and growth."

## “Take the Next Step”

**YouTube Audience** (last 365days):

- New viewers: 2,230 views (76.7%)
- Returning viewers: 677 views (23.3%)

## Content Focus

**Primary Topics:** Homestead/DIY | Commentary/Discussion | Career/Solopreneurship

**Key Series:** “Patio Roof” | “Hill Country Cigar Lounges” | “Employment”

**Key Segment:** “[Sugar Bowl Bowling Alley, Belen, New Mexico](#)” (3,904 views and a watch time of 133.7 hours)

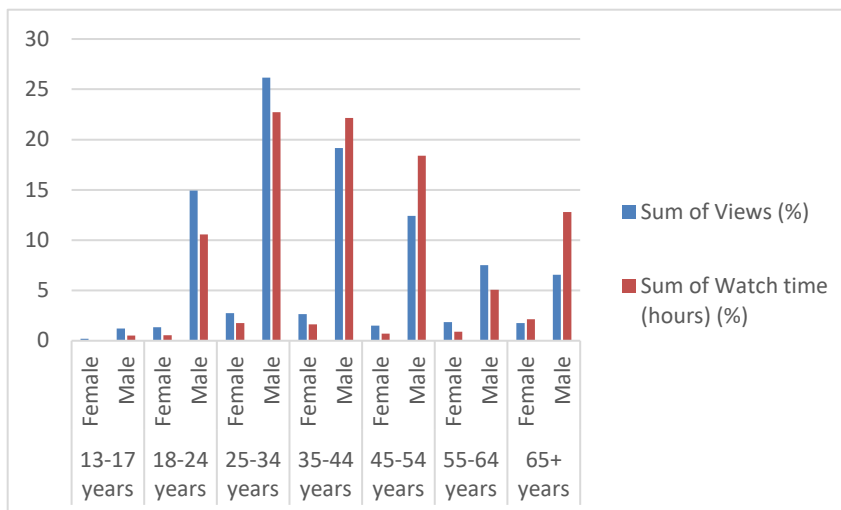
## Metrics

YouTube Subscribers: 111 | X Followers: 4095 | Rumble: 23 | Locals: 3 | Facebook: 65 | LinkedIn: 10

Average Views per Video: YouTube: 204 (38,541 views, 189 videos)

YouTube Engagement Rate (August 1, 2021 - October 23, 2025):

- **Views:** 29,434 (a significant increase of +336.2% compared to the previous period).
- **Likes:** 658 (a substantial increase of +754.5% compared to the previous period).
- **Comments:** 69 (a notable increase of +475.0% compared to the previous period).
- **Shares:** 161 (a slight decrease of -4.7% compared to the previous period).
- **Average View Duration:** 1:38 (a decrease of -39.7% compared to the previous period).
- **Average View Percentage:** 15.1%.
- **Impressions:** 440,071 (a large increase of +715.8% compared to the previous period).
- **Click-Through Rate (CTR):** 3.0%.



## Top-Performing Videos:

- [Sugar Bowl Bowling Alley, Belen, New Mexico](#) with 3,905 views.
- [Splinter v. Traps 7: Total Destruction](#) with 3,858 views.
- [Splinter v. Traps Part 6](#) with 2,611 views.
- [RIGDOO 4k Night Vision Game Camera](#) with 1,462 views.
- [Fixing a Broken Septic Sprinkler](#) with 995 views.



**Sugar Bowl Bowling Alley, Belen, New Mexico**

3.9K views • 7 years ago



**Splinter v. Traps 7: Total Destruction**

3.8K views



**Splinter v. Traps Part 6**

2.6K views



**RIGDOO 4k Night Vision Game Camera**

1.4K views • 2 years ago



**Replacing a Septic Sprayer**

1K views • 2 years ago



**How to (and How NOT to) Enjoy a Cigar in a Cigar Lounge | w/ Brady from Cigar Vault...**

2K views • 1 year ago



**"Wired That Way" presentation by Vickey Johnston**

1.4K views • 9 years ago

# Visual Showcase

Quinn



Outdoor 2-person reviews



Zoom Panel Discussions



On-Location Interviews



Background Acting  
(Night Shift [NBC] S4E1-EMT)



People of the Internet Fan Visit



Acting - Green Screen News Anchor



DIY Content Creator



## **Strategic Sponsorship Tiers**

These packages are designed for brands, creators, and organizations looking to collaborate with Quinn's Next Step across YouTube, podcast, Locals, and social media. Each tier builds visibility, trust, and engagement with our values-driven audience.

Tier	Name	Includes	Price
1	<i>Supporter Shoutout</i>	Name mention in one podcast episode or YouTube video	\$250
2	<i>Affiliate Boost</i>	Product mention + link in video description or Locals post	\$500
3	<i>Podcast Read</i>	30–60 sec sponsored read in one episode + link	\$1,000
4	<i>Video Feature</i>	60–90 sec branded segment in one YouTube video	\$1,500
5	<i>Multi-Platform Collab</i>	Interview, co-promo, or custom campaign across 2 platforms	\$3,000
6	<i>Brand Partnership</i>	Custom strategy: multi-episode reads, video series, Locals integration	\$5,000–\$10,000+

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### Add-Ons

- Social media post (X, Locals): +\$250
- Newsletter feature: +\$300
- Dedicated landing page or blog post: +\$500
- Custom video production: priced per scope

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### Notes

- All sponsorships are subject to brand fit and audience relevance.
- Faith-rooted, family-friendly, and mission-driven brands are prioritized.
- Custom packages available for nonprofits and government agencies.

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“Let’s build something impactful together. Reach out to explore sponsorship or collaboration.”

## **Contact**

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Website: [www.quinnnextstep.com](http://www.quinnnextstep.com)

Social media: YouTube | Rumble | Locals | X | WordPress | Facebook | LinkedIn | VelvetAustin